

TRZ Business Services

Your Choice for:

Two-Way Conferencing

Listen-Only Conferencing

Broadcast Voice Messaging

Continuing Education/
Distance Learning

Web Audio Streaming

Custom IVR Applications

1-800-846-4630

TRZ's Business Services provides communication tools which enable business organizations and associations to deliver messages directly to its stock holders, employees, analysts, or association members, on a worldwide basis. Whether it's by utilizing TRZ's state-of-the-art technology in one-way broadcasts, two-way teleconferencing, broadcast voice technology, Web Audio Streaming, or IVR applications your organization is now able to communicate a targeted message to a highly fragmented audience with unprecedented speed and convenience at a very affordable cost.

Our systems are easy to operate. The caller simply dials the assigned 800 telephone number, and is immediately connected to the broadcast - no operator hookup is required. We can even call out to your audience and play a recorded message or connect them to a live presentation if you like. Unlike most conferencing companies, TRZ can even charge listeners for access to your event by prompting for a credit card. TRZ has been a pioneer in the pay-to-listen industry and currently provides over 40,000 LIVE events per year to paying customers.

Though we offer traditional two-way conferences, when combined with our listen-only conferences your organization can offer communications versatility and convenience that is unprecedented. Applications of this new technology are virtually unlimited. For example, shareholders or analysts can listen to a corporation's annual shareholders meeting allowing for compliance with the new Federal Disclosure Regulations. Other examples include management addressing hundreds of employees at different locations all at once or association members listening to the keynote speaker at a meeting or convention they could not attend.

Travel fees are a large expense for any individual, association, or business, whose members need to hear a particular speaker or meeting. Companies spend thousands of dollars each time they send employees to conferences and conventions. TRZ allows you to reduce these expenses while still getting the critical information you need to compete in today's business environment. Instead of paying for plane tickets, accommodations, and other costs, simply have your employee dial TRZ and listen from their office, car, hotel or home.

Easy & Economical To Use

- TRZ is less expensive than conventional teleconferencing services - as low as 10¢ per minute for some applications.
- Callers simply dial an 800 number, select the events to which they wish to be connected, enter an authorization code or a credit card number and in seconds, are connected to the desired event.
- Callers are billed only for minutes listened - no minimum listening time required.
- All calls can be billed to your organization or to the callers individually.
- Web Audio Streaming also available.

Benefits

- Is Convenient and saves time.
- Helps public companies comply with Fair Disclosure Regulations.
- Provides a unique management tool.
- Reduces or even eliminates travel and related expenses.
- Is accessible from any phone in the world.
- The human voice communicates the emotions that e-mail messages and letters cannot.
- Provides access for you and your entire staff to the events which you are unable to attend.
- No need for a computer, just a telephone.
- Potential for generating revenue for organizations.
- Gives the ability to send a voice message to thousands of people in minutes.

Conferencing

TRZ offers traditional two-way conferencing as well as listen-only conferencing and any combination of the two. Our conferencing features:

- Operator free initial hookups.
- Immediate connection after dialing from the telephone of his or her choice.
- A moderator, whose role is determined by your organization, is available upon your request.
- Operator assistance during a call.

- Ability to participate in a sub-conference within an existing conference call.

Using TRZ's conference calling service is easy. The participant dials the 800 telephone number at the beginning or during the conference call. The caller can be introduced by the moderator or a beep can be sounded as each new caller is connected. If desired, the moderator can lead a question and answer session during the call according to your specifications.

Other Available Features

- Roll Call
- Duplicate Tapes
- Question & Answer
- Subconferencing
- Combinations of features listed above.
- Call Taping
- Polling
- Participant Notification
- Lectures

Broadcast Voice Capabilities

TRZ can transmit thousands of voice messages in minutes to customers, clients or employees. Use this technology to offer special discounts to special customers. Make clients aware of sales or new incentives. Motivate your sales force with a message from the CEO. Let your imagination guide you toward the many ways you can use this effective communications tool to benefit your company and increase sales.

"It's not uncommon for the FASB to have four or five issues for discussion on a day's agenda. Why travel a thousand miles if you have only one issue to follow? With travel budgets tight, using TRZ's service saves money and time away from the office and enables an unlimited number to 'attend' our meetings."

Len Tatore
Manager/Project Administration
Financial Accounting Standards Board

Continuing Education

Your organization and TRZ can work together to make continuing education seminars available to employees and association members. The procedure is simple.

- The caller dials the 800 telephone number.
- The caller is identified by entering his/her organization's identification number.
- The caller chooses from a menu and listens to the seminar/meeting of his or her choice.
- An examination can be taken on the telephone keypad at the conclusion of each seminar.
- The caller's identification number, the seminar selected, and the examination results are forwarded to your organization for accreditation.

Once again, our continuing education program can be customized for your organization's needs to include one-way broadcasts with fax and voice mail interaction, two-way conference calling, video conferencing, or any mixture of the three to be determined by your specific budget and needs.

"My two primary functions are to increase the financial strength of my organization while facilitating excellent member services. Using TRZ's continuing education program has allowed me to accomplish both."

-Ken Mulcrone
Executive Director/AASEC

Revenue Generation

Many organizations use TRZ's Business Services to generate new revenue. By charging for access to your meeting or presentation, you can generate significant income to support your organizations activities. TRZ's system can collect all of the revenue, pay all the expenses and give your organization a check for your profits. You set the price to the customer, TRZ does the rest. We can even break out revenue by presentation at a convention and provide a separate check to each speaker for the listener who tuned in to their presentation.

Security

TRZ's systems are completely secure from outside influence. Access to your organization's continuing education seminars, telephone broadcasts, and conference calls, will be determined by you. TRZ can require a caller to input any type of security clearance, predetermined by your organization (passwords, identification number, etc.), before being connected to a call.

Proven Track Record

TRZ has proven the reliability of this advanced interactive telecommunications technology by successfully providing its sports services to fans worldwide. Since 1990, TRZ has been telephone broadcasting NCAA football, basketball, and hockey, as well as the NFL and NBA games through its TEAMLINE service. TRZ would now like to bring this interactive information technology to your organization's meeting rooms, offices, classrooms, and convention sites.

TRZ Business Services Customers Include:

- J.P. Morgan
- Merrill Lynch
- Financial Accounting Standards Board (FASB)
- Citibank
- Government Accounting Standards Board (GASB)
- Goldman Sachs
- American Institute of Certified Public Accountants (AICPA)
- State Farm Insurance Company
- Honda Motors
- Coopers & Lybrand
- Federal Reserve Bank of New York
- Florida Public Service Department
- University Hospitals (Cleveland, OH)
- Clark, Schaffer, Hackett & CO